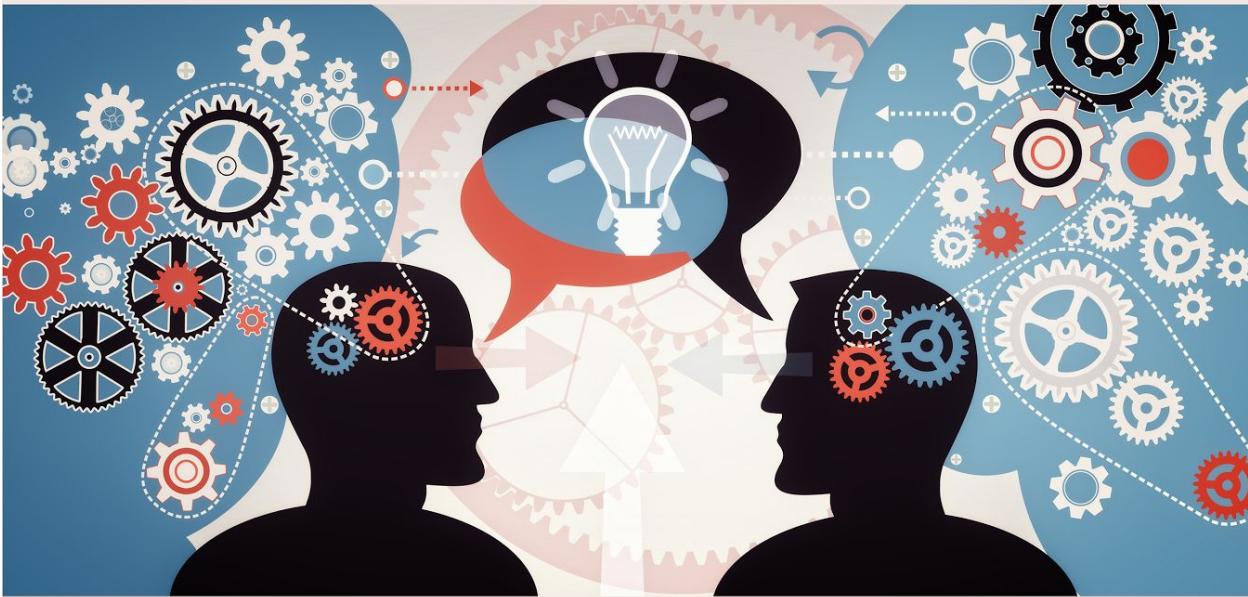


Covert Hypnosis



No Fluff! No Filler!
Learn it Fast!

By, Nathan Blaszak, Cht.

<http://www.ApplyHypnosis.com>

Letter # 1

“Assumptive Influence”

Dear friend,

Covert hypnosis is often thought of as “con” and sly-trickery and there could be some truth to that.

- Modern day “pick up artists” have learned how to say words to many daughters to make them feel magnetically (even sexually) attracted to him without her knowing why.
- Salespeople use NLP language patterns and techniques to close the sale -- AND ... it's been my experience that most of the time they don't even know they're using NLP or covert hypnosis techniques.
- Commercials have been known to use subliminal hits in their advertising.
- Webinars, speakers, sales copy -- all use forms of covert hypnosis to get you to buy now.
- The music industry uses some interesting “silent sound” audio technology that can subliminally influence a person's subconscious mind (as do the militaries).
- Not to mention -- the “fake news”.

And soooo much more!

How The Mind Works And How Hypnosis Influences It

There are essentially two organizations of the mind -- the conscious mind, and the subconscious.

Most people have learned how to communicate consciously when they're missing out on a big opportunity to influence someone subconsciously.

Here is an example...

Conscious Questions:

“Do you think I’m right for the job?” -- gives the person being asked the opportunity to respond “yes” or “no.” This hands over all the power to the person being asked.

Subconscious Questions:

“After you hire me in, what would be the primary duties you’d see me doing?” -- implies you will be hired, and causes the person to imagine you as being the one who was hired out of all the other applicants. This doesn’t leave much open for debate.

The above example is powerful example of one of the best methods of persuasion -- assumption. (More on this in a moment.)

-- AND ... this is only one of many powerful ways to communicate with other people subconsciously.

The Easy Way To Increase The Power Of Your Subconscious Communication

There is a huge power thinking in terms of “is now”.

Imagine speaking to people with the power to assume that what you want to happen is going to happen because they already agreed to it.

In NLP, we call this a “presupposition.”

In essence, we are simply assuming that something has already or will happen.

Just the other day, someone asked me to help them to practice a job interview. They wanted me to ask them questions and after some time, asked for me to demonstrate for them how I would answer.

After a few answers she said “WOW! I wish you could just do the interview for me!”

You see, I had no idea what the job was about. I had no knowledge in it at all. But my answers (at least to her) were impressive.

Well, the only thing I did was assume that I was already hired -- a technique that I had always used during any interview that always got me the job.

In fact, I don’t recall one time where I interviewed and didn’t get the job once I started using this technique.

It's the same thing I used once when I had to interview for a rental home when I was younger. I was up against several other applicants but the landlord at that time wound up choosing me.

So what did I say and do?

I used hypnotic sentences like...

- “You need to know that after I’m all moved in would it be ok to let you know if I notice anything is broken or needs repairs?”
- “So let me get this straight... when you accept my deposit (by the way I’ll be paying you that in cash - smile), you’ll let me move in right away?”
- “After you realize that my references check out, how soon can we do the paperwork?”
- “Once the arrangements have been made and we’ve signed all the paperwork,

Do you notice a pattern here?

It's quite simple.

I use phrases like:

“When you...”

“After...”

“Once...”

You see, these phrases pretty much sum up that something is going to happen even though it hasn't, but it IS GOING TO HAPPEN!

All you have to do is remember these phrases. It's that simple.

The person you use them with will imagine anything you describe.

Here are some more examples:

- “After we get all the paperwork finished, this desk here is where **you will have me working?**”
- “Once we finish this interview and if you were to **decide that I’m the right person for the job**, how soon could I expect to hear from you that I’m hired?”

As simple as this is, it is very effective and it's always my “go to” technique of persuasion.

Presuppositions are incredibly powerful.

Use this technique, it works!

Talk soon,

A handwritten signature in blue ink that reads "Nathan Blaszak". The signature is fluid and cursive, with some variations in letter height and line thickness.

Nathan Blaszak, cht.

PS: Did you like this issue? There's soooo much more! My Advanced Hypnosis Home Study Course is a comprehensive audio training that gives you everything you need to master covert hypnosis. It's what the best of the best are using to close more deals in their businesses whether face-to-face, on the phone, or in their copywriting! [Get your access to the program here.](#) (**Ahem**) “After you [download your program today](#) you'll look back amazed by it!” :-)

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